

KEN BURKE

1963 Shadow Rock Drive
Kingwood, TX 77339
(832) 722-7356

kenburkedesigner@gmail.com
www.burkecreative.com

TECHNICAL PROFICIENCY

- HTML5, CSS, jQuery, PHP
- Adobe Creative Cloud Suite
- Magento, Wordpress, Joomla
- Microsoft Word, PowerPoint, Excel

EXPERIENCE

Multimedia Designer, Conn's HomePlus

The Woodlands, Texas (2015-Present)

Job Responsibilities:

- Graphic/Web Design: website mockups, UI/UX design, landing pages, and site banners with a heavy focus on responsive design
- Perform ongoing site optimization through CRO testing
- Involved in conceptualization and collaborative brainstorming of new marketing campaigns
- Create highly successful weekly product and campaign emails
- Produce assets for social media platforms, display ads and carousels for monthly campaigns
- Create presentation slide graphics, event logos, in-store product displays and branded promotional items

Graphic Artist, Desktop Assistance L.P.

Houston, Texas (2002-2014)

Job Responsibilities:

- Design, front-end development, and maintenance of company and client websites, including large scale e-commerce projects
- Manage & update web content
- UI/UX design for HP's field sales software application
- UI/UX design for various mobile apps
- Supervised production of multiple large video projects, including post production
- Created large scale interactive DVD including animation

Freelance Web Designer/Art Director, Burke Creative

Houston, Texas (2000-2015)

Job Responsibilities:

- Graphic Design, UI/UX design, responsive web design, maintenance of client websites
- Generate marketing videos for point-of-sale kiosks for brands including Jiffy Lube, Great American Cookie Company, AVIS, and Pennzoil
- Create product packaging
- Logo and identity design
- Create illustrations, banners, and other marketing assets

Senior Art Director/Web Designer, Rhymes & Company Advertising

Houston, Texas (1999-2002)

Job Responsibilities:

- Responsible for all incoming and outgoing artwork, design, and layouts
- Designed and maintained several websites as well as interactive deliverables
- Conceptualized new campaigns, developed storyboards, and produced print media, outdoor boards and television spots
- Responsible for all office IT issues ranging from computer maintenance to network setup
- Supervised graphic designer and collaborated with clients to produce award-winning creative

EDUCATION

University of Houston, Houston, Texas

Major: Graphic Design/Studio Art

Minor: Art History

Lone Star College, Kingwood, Texas

Certificate: Computer Graphics Design Specialist